



 Sierra Interactive

CINC PROMISES LEADS, BUT SIERRA **DELIVERS RESULTS**

Sierra Interactive vs. CINC

If you're stuck with bloated lead lists, pay-to-play add-ons and generic websites, it's time to upgrade. Sierra Interactive gives real estate teams the tools to generate, nurture and convert leads at scale without the headaches or hidden fees.

SIERRA INTERACTIVE VS CINC

Sierra Wins Where It Counts

Conversion-optimized websites, modern search experience and a powerful dialer included in every package.

 Sierra Interactive

FEATURE

 CINC™

Every plan includes a dialer, no extra cost 

Intent-focused, better quality leads 

Built to rank & convert 

Keyword-powered search 

Transparent & scalable 

Flexible CMS options to boost your brand 

DIALER ACCESS

LEAD QUALITY

SEO-OPTIMIZED,
CONVERSION-FOCUSED
WEBSITES

SEARCH
EXPERIENCE

PRICING

WEBSITE DESIGN
FLEXIBILITY

 Add-on starting at \$75/month per user

 High-volume, low intent

 Limited SEO control

 Standard filters & search

 \$899-\$1,299/mo for solo agents, no dialer

 Theme-locked, limited customization

DISCOVER WHY THE TOP REAL ESTATE PROFESSIONALS PARTNER WITH SIERRA INTERACTIVE!

Real Teams, Real Results



“Sierra’s ROI in January was 100% better than anything we were doing previously.”
— **Tyler Cornu**, CEO, Nevada Real Estate Group

Why Teams Switch from CINC to Sierra

- Bloated lead generation that prioritizes volume, not conversions
- Add-ons for core tools like a dialer, expect to pay extra
- Expensive pricing with limited user access
- Basic website themes that won’t help you rank or stand out
- Clunky search experiences that frustrate serious buyers
- More hype than help when it comes to automation and support

Sierra Interactive	CINC
\$524.95/mo	\$1,299+/mo
INCLUDES	ADD-ONS STACK UP
<ul style="list-style-type: none">✓ Dialer✓ Automation✓ IDX Website✓ 5 Users	<ul style="list-style-type: none">✗ Dialer not included✗ Extra cost per user✗ More fees to grow

CINC Costs More and Delivers Less

Sierra Gives You More Value Without the Surprise Fees

CINC charges \$899–\$1,299/month for solo agents, and the add-ons stack up fast. Want a dialer? That’s an extra \$75/month per user. Want to grow your team? Get ready to pay even more.

Sierra gives you the tools you need to scale—right out of the box. Our core plans start at \$524.95/month and include everything from automation to dialers to IDX websites for up to 5 users.

Stop Paying Extra for Tools You Should Already Have

CINC's Dialer is a Premium Add-On. Sierra Includes It.

CINC users have to pay extra just to talk to leads—literally. Their dialer is a paid add-on, starting at \$75/month (3 lines).

Sierra includes a fully integrated dialer in every full-stack plan. That means your team can connect with leads faster, follow up more efficiently and never worry about hitting a paywall. Calls, texts, follow-ups, all built in.



Flooded with Low-Intent Leads?

CINC's lead strategy centers around quantity, and often you get what you pay for. That \$3,000 in "free leads"? You'll spend more time qualifying them than converting them.

Sierra attracts intent-driven buyers through SEO-optimized websites and intelligent routing based on behavior and lead source. Your agents spend less time sifting through junk and more time closing deals.

Don't get stuck with generic tools and bloated lead lists.
Switch to a smarter solution built for serious real estate teams.

